

2015 CMS Medicare Advantage Star Ratings Overview and Analysis

October 2014

Brief History of the Star Ratings

- The star ratings system began in 2007 as a way for CMS and Medicare beneficiaries to assess MA health plans.
- CMS tends to make updates from year to year as the program evolves.
- The measures target a broad array of clinical quality, customer satisfaction and other beneficiary experience areas.
- With ACA provisions dictating payment incentives for better overall performance, there is now a financial reward for understanding how the ratings work and using this to drive improvement.

Enrollment in MA Plans by Star Rating

Overall 2015 Star Rating	Total MA/Cost Enrollment (June 2014)	Percentage of MA/Cost Enrollment	Cumulative Percent of MA/Cost Enrollees
5 Stars	1,469,718	9.6%	9.6%
4.5 Stars	2,936,379	19.1%	28.7%
4 Stars	4,558,581	29.7%	58.5%
3.5 Stars	4,023,801	26.2%	84.7%
3 Stars	1,646,384	10.7%	95.4%
2.5 Stars	357,168	2.3%	97.8%
2 Stars	10,878	0.1%	97.8%
Not Rated	331,020	2.2%	100.0%
Total	15,333,929	100.0%	100.0%

2015 Star Ratings Summary

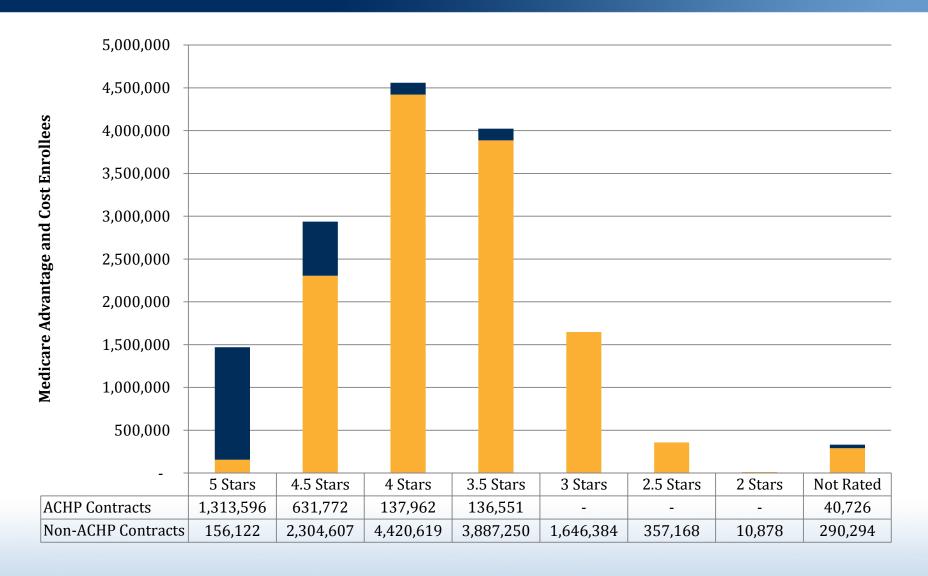
- 11 MA-PD contracts received 5 stars in 2015, 7 of which are ACHP members.

MA-PD Star Rating	АСНР	Non-ACHP	Total Contracts	ACHP Percent of Total
5	7	4	11	63.6%
4.5	17	44	61	27.9%
4	4	82	86	4.7%
3.5	9	127	136	6.6%
3	0	73	73	0.0%
Below 3 Stars	0	28	28	0.0%
Not Rated	10	210	220	4.5%

^{*}Note that this is just the list of overall MA-PD ratings. Some contracts cover only Part C benefits, and thus do not receive an overall star rating. One ACHP member offered an MA-only contract that received 5 stars for the 2015 plan ratings.



MA Plan Enrollment by 2015 Star Rating





2015 Part C Measures

33 measures grouped into 5 domains:

Domain	HEDIS®	CAHPS®	HOS	Other	Domain Totals
Staying Healthy	4	1	3		8
Managing Chronic LT Conditions	11		2	1	14
Member Experience with Health Plan		6			6
Complaints, Access Problems and Improvement				3	3
Customer Service				2	2
Measure Totals	15	7	5	6	33

2015 Part D Measures

11 measures* grouped into 4 domains:

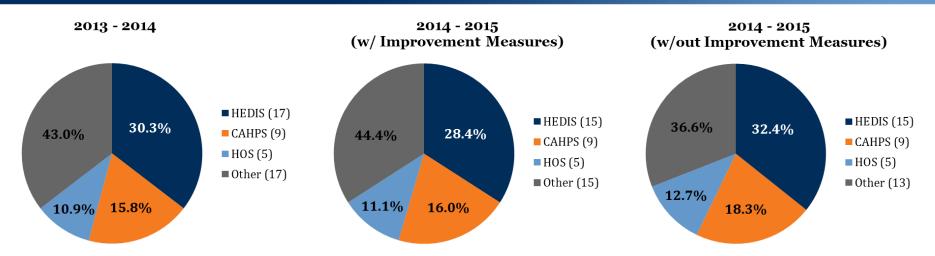
Domain	CAHPS®	СТМ	PDE	Other	Domain Totals
Drug Plan Customer Service				2	2
Complaints, Access Problems and Improvement*		(1)		1 (2)	1 (3)
Member Experience with Drug Plan	2				2
Drug Pricing and Patient Safety			5	1	6
Measure Totals	2	(1)	5	4 (5)	11 (13)

^{*}The complaints domain shares two of the same measures with Part C. CMS only includes the duplicate measures once in calculating an overall MA-PD plan star rating. Thus the Part D measure set contains 13 measures, but only 11 of them count towards the overall MA-PD star rating score.

2015 Measure Weight Breakdown

Weight Category	Weight	Number of Measures	
Intermediate Outcomes & Outcomes	3	11	
Patient Experience, Complaints, and Access	1.5	14	
Process	1	17	
Improvement	5	2	

Composition of Overall Star Ratings



- The inclusion of Improvement measures alters the composition of the overall plan-level rating; with Improvement measures included, 2014-2015 proportions are similar to 2013-2014.
- HEDIS® and "Other" measures make up the largest portion of this year's total, followed by CAHPS® measures.





1825 Eye Street, NW Suite 401 Washington, DC 20006 Phone: 202-785-2247

Fax: 202-785-4060

www.achp.org