



# 2025 ACHP Corporate Alliance Program Prospectus

# Letter from the President & CEO

The Alliance of Community Health Plans (ACHP) is the voice of a unique payer-provider partnership model that is advancing proven solutions that deliver better value for patients, employers and taxpayers.

The Corporate Alliance Program (CAP) members offer our payer-provider members the cutting-edge products, services, health information technology, digital solutions, consulting insights and data analytics that keep these organizations delivering the best possible care to the members they serve.

As a CAP Member, ACHP recognizes that your organization can benefit from the networking opportunities with our C-suite leaders, from the CEO to the CMO, to the clinical services and data analytics team throughout the year—not simply at our conferences and summits.

ACHP Members offer a wide-array of government sponsored programs, as well as commercial and self-insured programs. These innovative plans are leaders in areas such as virtual care, health equity and addressing social drivers of health. Within the Medicare Advantage plan sector, ACHP members once again outpaced competitors in CMS Star Ratings, leading on critical health measures and overall satisfaction.

The strong scores are a result of community health plans' unique approach to coverage and care and their partnership with organizations like yourself. When payers and providers work together with you, they're able to focus on consumers' needs—ensuring better health outcomes and an overall better care experience.

As we plan our initiatives for 2025 and beyond, we are pleased to invite you to become an Corporate Alliance Member of ACHP and to deepen your collaboration and engagement with ACHP's Members who provide insights and engagement to support our strategic priorities.



A handwritten signature in cursive script that reads "Ceci".

Ceci Connolly



## CORPORATE ALLIANCE PROGRAM

Conceived as a true strategic venture between corporate partners and ACHP, the Corporate Alliance Program includes a wide variety of benefits and opportunities to engage with ACHP member plans all year round. Our goal is not only to provide you with the access and information needed to effectively sell and market your products and services but also to present you as a thoughtful industry leader among our members.

### Corporate Alliance Program Benefits

- Strategic on-boarding call with a designated ACHP staff member
- Unique one-on-one networking opportunities
- Affiliate Membership
- Addition to ACHP vendor inventory
- Branding on ACHP website
- Branding on ACHP member discussion forums
- Invitation to all ACHP networking events
- Gain exclusive access to our events, selected invitations to speak at panel discussions, and share your expertise with a highly engaged audience.
- Complimentary table exhibit
- Posting of videos during ACHP conferences
- Spotlight in the ACHP daily newsletter
- Author an article/case study to be posted on the members-only portion of the ACHP website
- Limited number of pre-approved emails sent to ACHP members per year
- Recognition by ACHP on social media platforms at least twice per year
- Invitations to ad hoc ACHP-sponsored research and policy conference calls and webinars
- First look at ACHP sponsorship opportunities
- Customized engagement reports to support ROI

### 2024 CAP Members



#### Annual CAP Membership Fee: \$100,000

Corporate Alliance Program organizations enjoy year-long brand exposure and networking opportunities within ACHP's exclusive and unique membership, providing access to innovative decision-makers on both the clinical and payer sides of the health industry.





As a **CORPORATE ALLIANCE MEMBER**, you will have the opportunity to interact, network and collaborate with the nation's top performing nonprofit health plans including the ACHP Members listed below:

below

